

BILL RANDALL'S



*Some men collect fine paintings,
And some collect rare pearls,
Just look my Datebook over--
You'll see I collect girls!*

*Meet Sherry, Eve and Bonny,
You'll love them all, I think,
They cannot part or talk back,
They never ask for mine!*

*Brunettes and blondes and redheads,
There isn't one I've missed,
No wonder Randall's Datebook
Tops the "best-seller" list.*

*They are ideal companions,
Untouched by time or age,
And when you're tired of one gal--
Why simply turn the page!*





GAY

While I was strolling on the beach,
I chanced to spy this sun-kissed peach.
I told her—though it sounded bold—
She kept the sands from growing cold!



Taffy

*This date was a three-ring circus,
 Trumpets blared... drums called... whips cracked,
 How this wolf got up and howled
 When Taffy went into her act!*

July

					1952	
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Well, here's a new invention!
It's called "The TV Elf",
She turns off the commercials
And sells soft soap herself!



MARCH

1959

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22	23	24	25	26	27	28
29	30	31				





MIDDLESEX LABEL COMPANY, INC.

Heat Seal and Gum Labels—Spot Carbon—Office Forms

47 FRANKLIN STREET

FRAMINGHAM, MASS.

Telephone 3286





December 1956

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
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KRIS
 For wrapped the gifts and trimmed the tree
 And felt just like a king,
 Cause there's a pretty Christmas Belle
 Who's waiting for my "ring!"

Art
Whitaker

PEARSON AIRPARK

Aviation Distributor

Pipes — Parts • Supplies • Service
 Manufacture

Dusting and Spraying Equipment

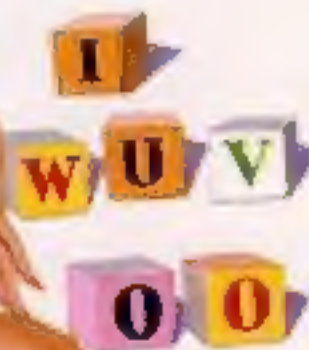
Tandem Landing Gears

YACOVLEV, WASHINGTON

June 1956

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YOU'LL LOOK
YEARS
YOUNGER!



BETSY

Betsy isn't very smart.
She likes to baby-talk.
But when she needs a "sitter,"
You bet I never balk!





VON
THE
ARMED
FORCES

We picked the cutest gal in town
To help us with recruiting,
But who will man those ships and planes?
The boys just stand here rooting!

JULY 1959

sun	mon	tue	wed	thu	fri	sat
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12	13	14	15	16	17	18
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Cory

Promised friends I'd baby-sit
 And get some star-eyes maybe.
 But didn't close an eye all night
 THIS was the New Year's Baby

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9 GREAT TALES OF WONDER AND WEIRD MYSTERY



THE SATURDAY
EVENING

POST

FANTASY STORIES

COMPLETE AND
UNABRIDGED

Compiled by BARTHOLOMEW

BAMBI
Bambi had an accident
She's injured I'm afraid
How'd you like to be the guy
Who saves this girl Fast Aid?



June

1957

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WARM CLOVES ARE ALWAYS NECESSARY

AUGUST 23 1954

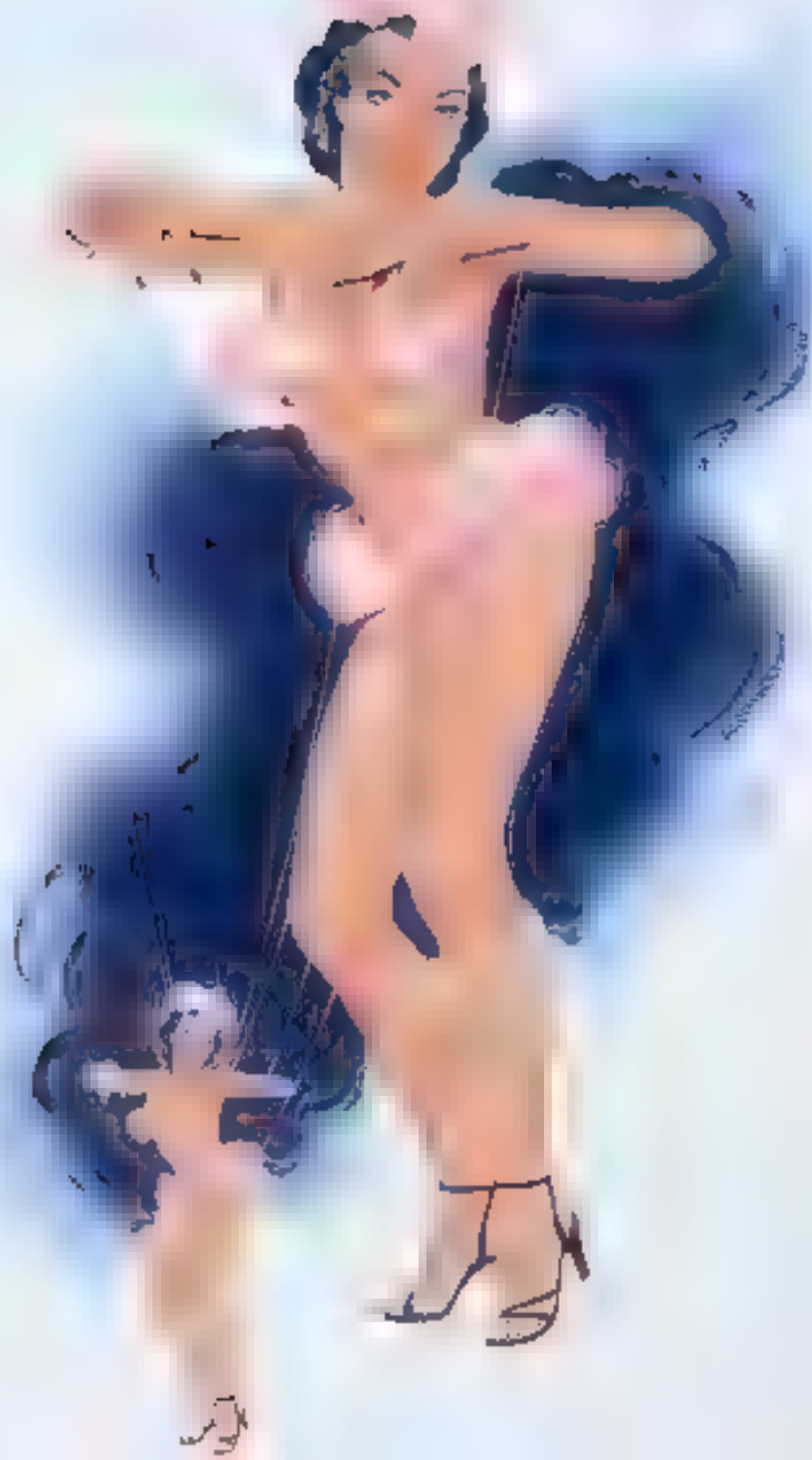
THE AMERICAN WEEKLY

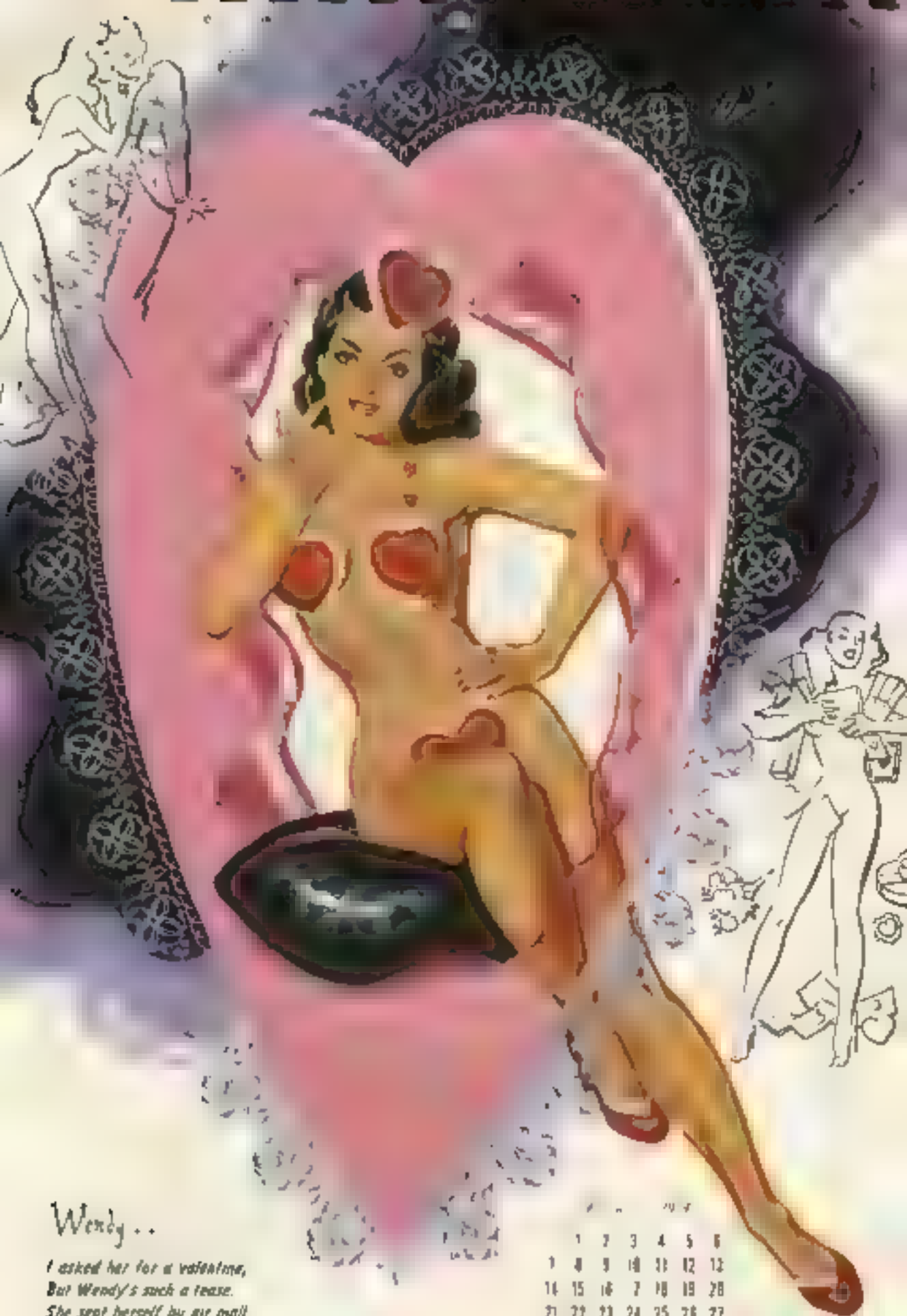
GOOD-BY TO TOOTHACHE

(See page 3)



WHERE DO WE GO FROM HERE? By TED WILLIAMS (see page 4)





Wendy...

I asked her for a valentine,

But Wendy's such a tease.

She sent herself by air mail.

Marked "FRAGILE DO NOT SQUEEZE"

1954						
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28						



Sherry

*Skating, sledging, skating,
Or building a snow fort,
Any game with Sherry
Is my favorite winter sport!*

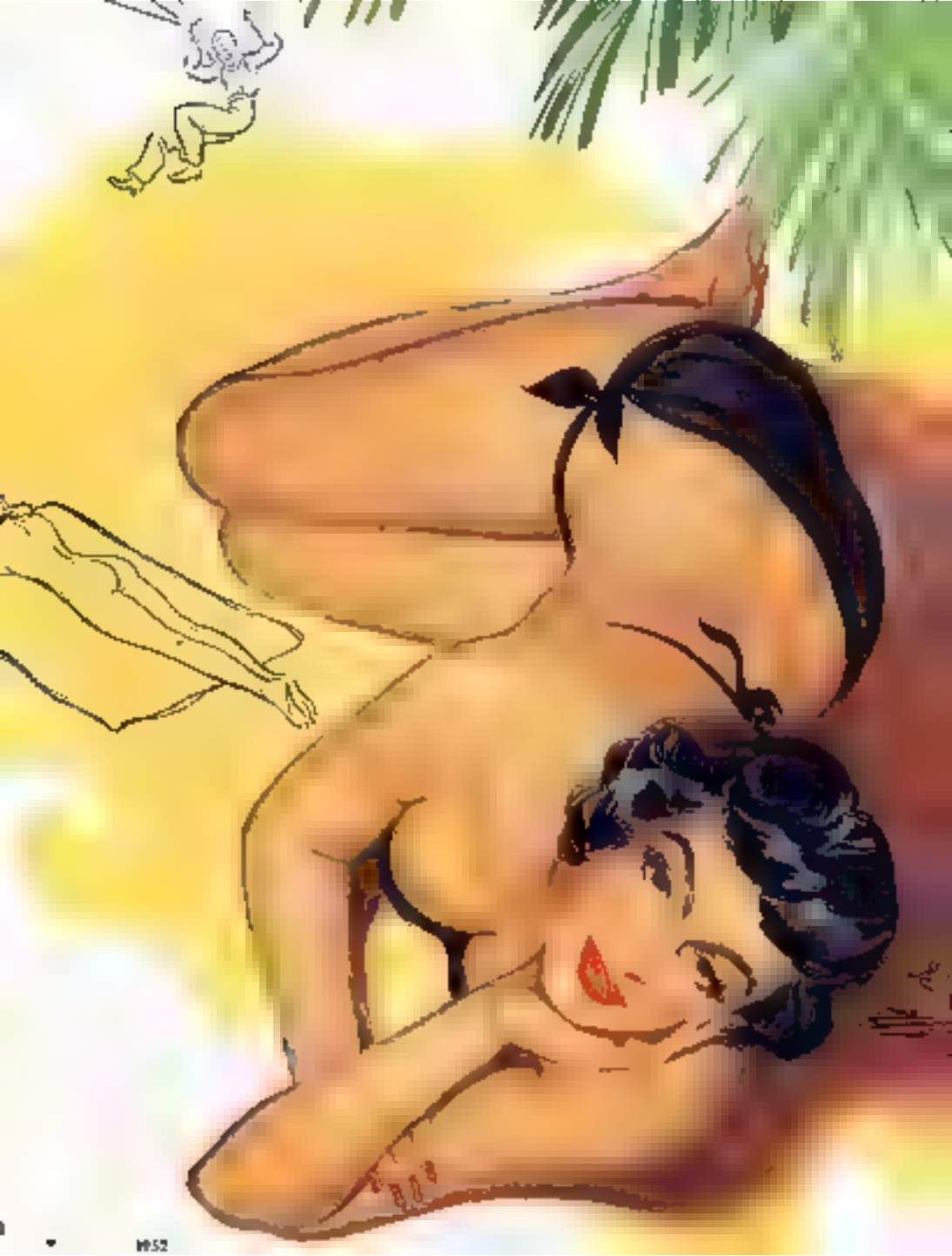


Dale Carnegie

Reprint

HOW TO HELP YOUR HUSBAND GET AHEAD

BY MRS. DALE CARNEGIE







August

1957

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WENDY

Wendy has a pet house
And the sun bathes every day
The friends buy fish glasses
And the one is made they say



Bill Randall's
DATE BOOK

DATES TO REMEMBER

*Say farewell to your old pin-ups,
You won't need them anymore,
You think last year's crop was fabulous?
There's a better year in store!*

*Here 12 months of Miss and Misses
Wait to lure you with their charms,
Every month reveals a winner,
Every page—a call to arms.*

*From Miss New Year to Miss TV,
To the Yule & Miss Mistletoe
Each girl is a Miss Adventure
Looking for a brand-new beau.*

*Maybe YOU can be the Mister
That these paper dolls all crave.
If you keep them hanging round you
And make each one Miss Behave!*







DUNCE

Bill Randall's
DATE BOOK 58

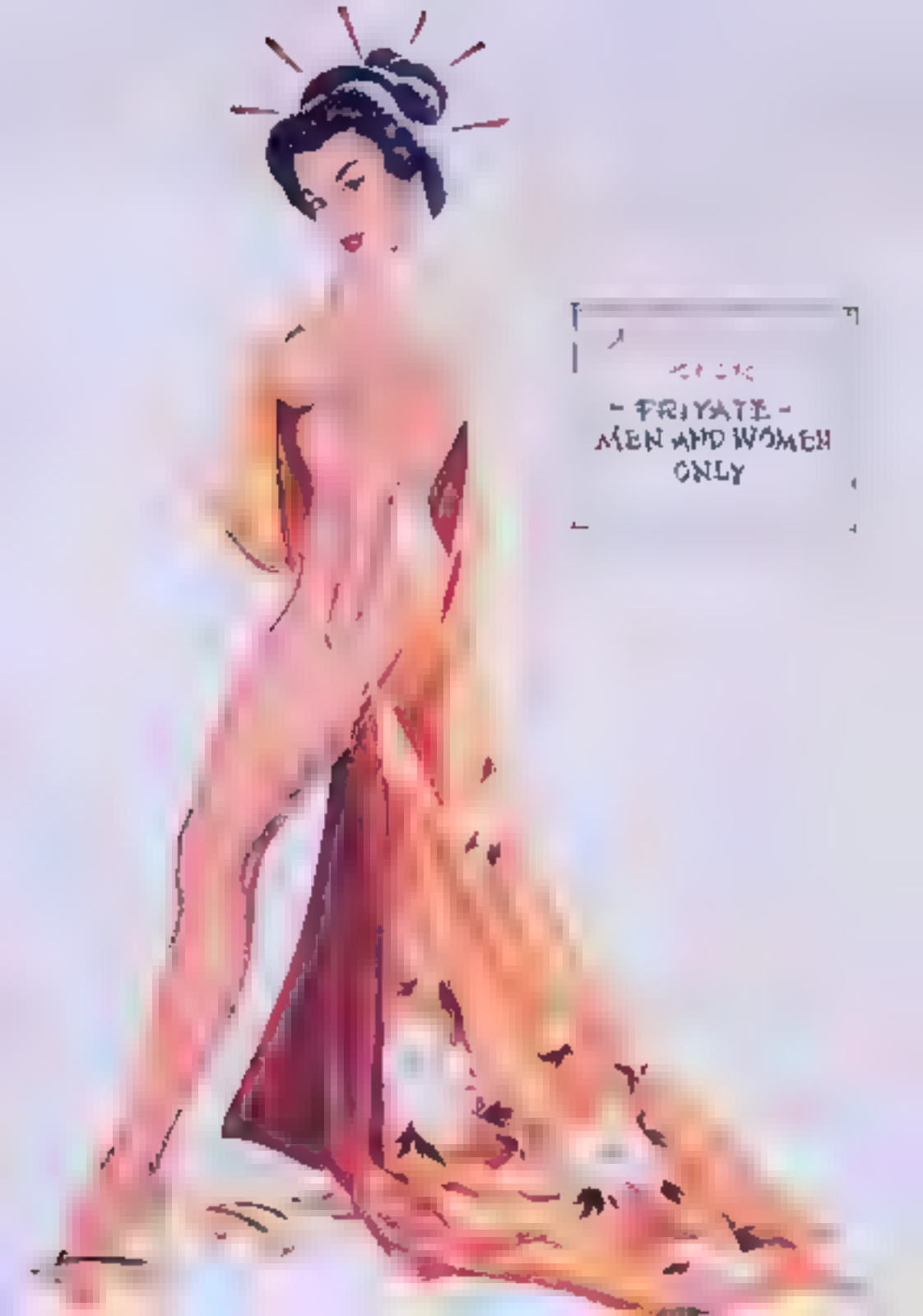


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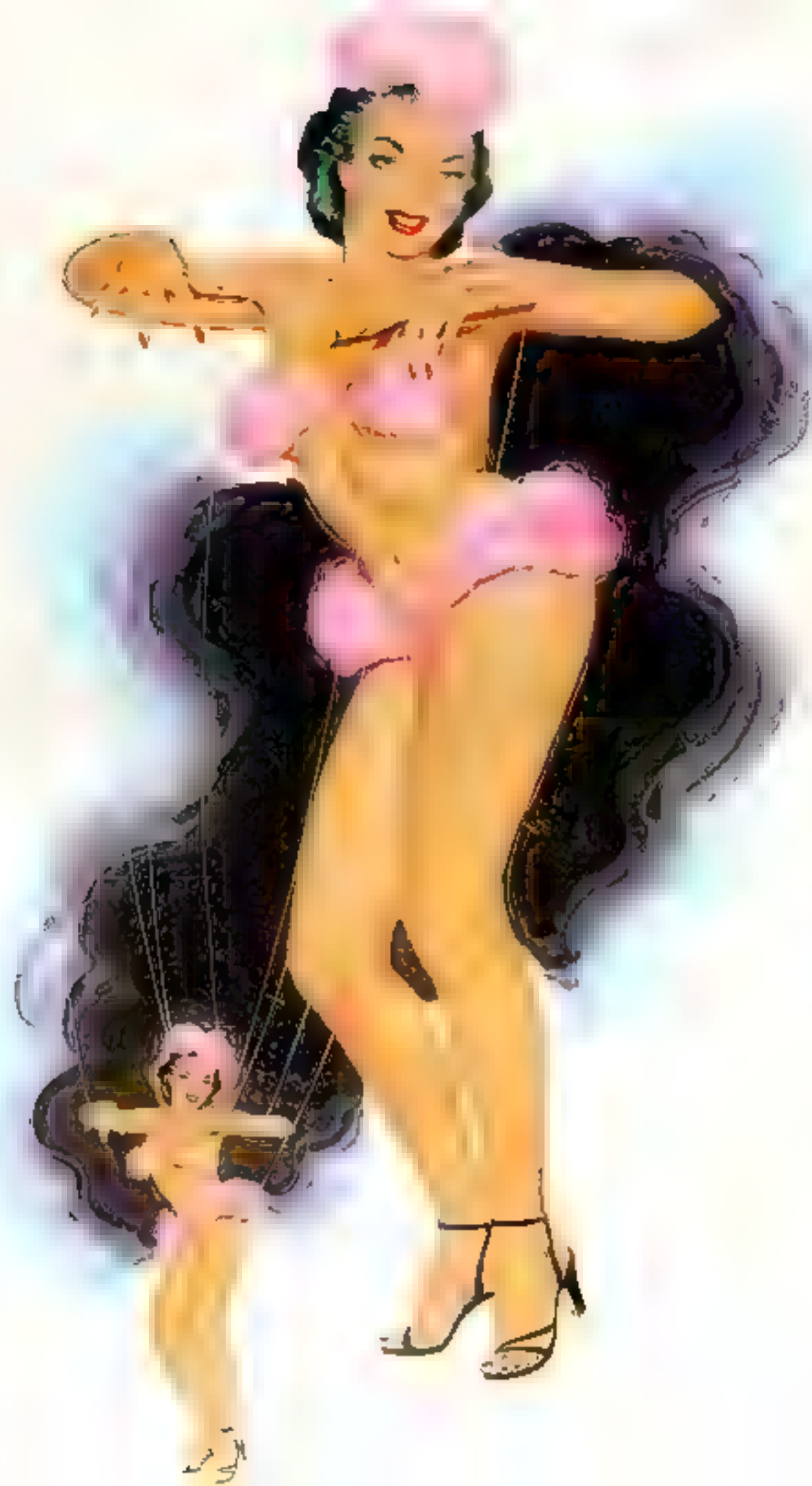
PAT
 The weather may be frigid,
 But when Pat goes out to play
 The temperature starts climbing,
 And the snow just melts away.

MISS BUBBLE BATH





PRIVATE
- PRIVATE -
MEN AND WOMEN
ONLY





PUT YOURSELF IN HIS SHOES

What would YOU expect of the folks back home?

It has been a long time since these feet touched the soil of the U. S. A. It may be still longer before they are turned toward home again. They are on a bitter trail that must be followed to an unknown end.

And above these feet, in their muddy shoes, is a man who loves life, its comforts and its pleasures as much as you and I. But he is willing to sacrifice all for us.

What are we giving up for him?

We cannot share his hardships. We cannot share his danger. But we can back him up with the best equipment. And we also can make sure that he won't have to face the evils of isolation when he comes back home.

We can do all this simply by digging deep into our pay for more War Bonds—more than you think we can afford to buy. And after we have bought them, we can hold on to them by sacrificing some of our luxuries and comforts.

That's no more than our plain, clear duty—to our fighting men, to our country and to ourselves. *Let's show the world we know how to do it.* Belmont Radio Corporation, 5923 West Jackson Avenue, Chicago 37, Illinois.



Belmont Radio

1945-1946 • 40 • 1947-1948

November

1957

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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TONI

The Villain chases Toni,
 But, alas—his score is zero!
 (Wonder if she's nicer
 To the guy who plays the hero?)


 SINGLE 2



CINDY

Cindy isn't very bright
She's phlegm-covered ice
But would you like to have her
lying right next door to you?

May

1957

su	mo	tu	wed	thu	fr	sat
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Mimi

At a masquerade in Mardi Gras

February

1932

Mon Tue Wed Thu Fri Sat Sun

1 2

3 4 5 6 7 8 9





FRAN

Fran's the Fire Chief's daughter.
And she got a fire, too.
Would you like to have this doll?
Could you and rescue you?

July

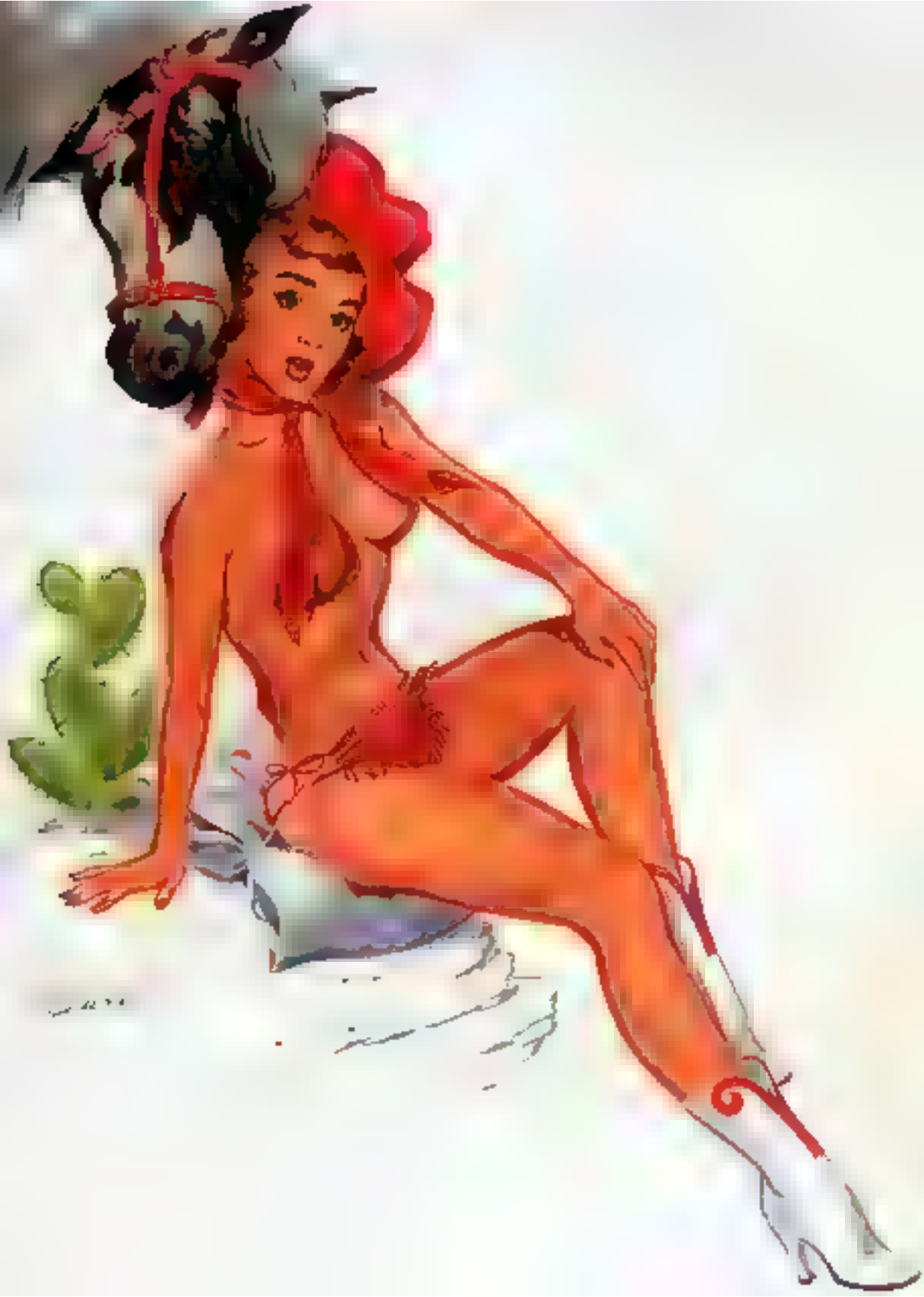
957

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SIDE TRIPS TO THE LEFT BANK ARE A MUST



NANCY

Now had the cutest sideshow act.
But that knife thrower had no tact!
Why is she wasting all her arts?
She should be dodging Cupid's darts!



PAM

Pam is a night club dancer
Who always stops the show!
This babe reveals more talent
Than any girl I know!

February

1957

sun	mon	tue	wed	thurs	fri	sat
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24	25	26	27	28		



For Bare-Skin Beauty Bath Size Palmolive

with its famous
"Beauty Lather!"



New Fragrance!

New Charm!

New Allure!

IF YOU WANT to be a real Bare-Skin Beauty, use Bath Size Palmolive. It's the only soap that gives you the most beautiful skin. It's the only soap that gives you the most beautiful skin. It's the only soap that gives you the most beautiful skin.

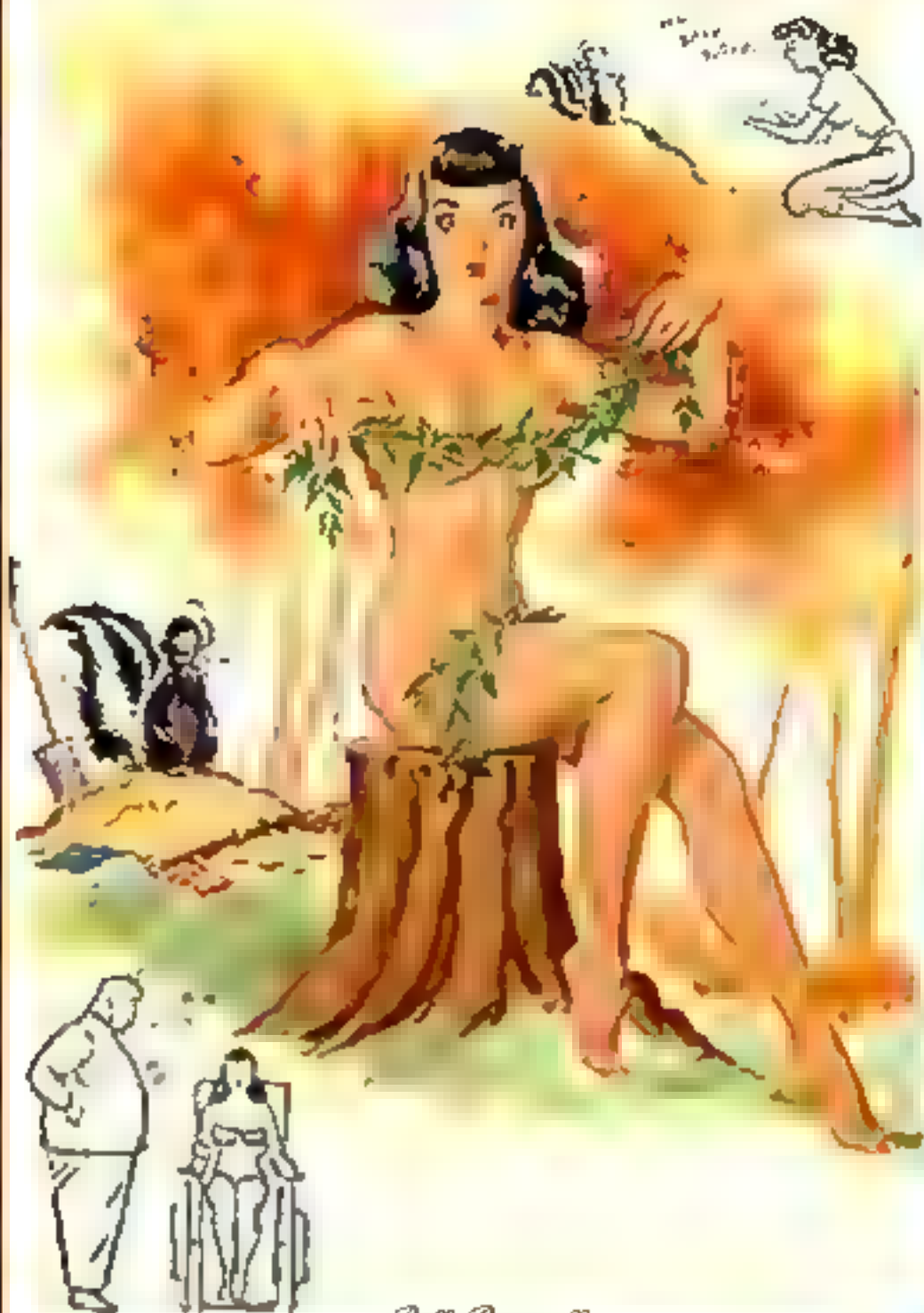
It'll give you a most beautiful skin. It'll give you a most beautiful skin. It'll give you a most beautiful skin. It'll give you a most beautiful skin. It'll give you a most beautiful skin.



So Big So Fresh
So Solid and Long-Lasting
Elements of "Beauty Lather"
Exclusively New Fragrance
Manifold Love & Joy

Buy Bath Size Palmolive for

Bare-Skin Beauty!



Bill Randall

11/54





NO!

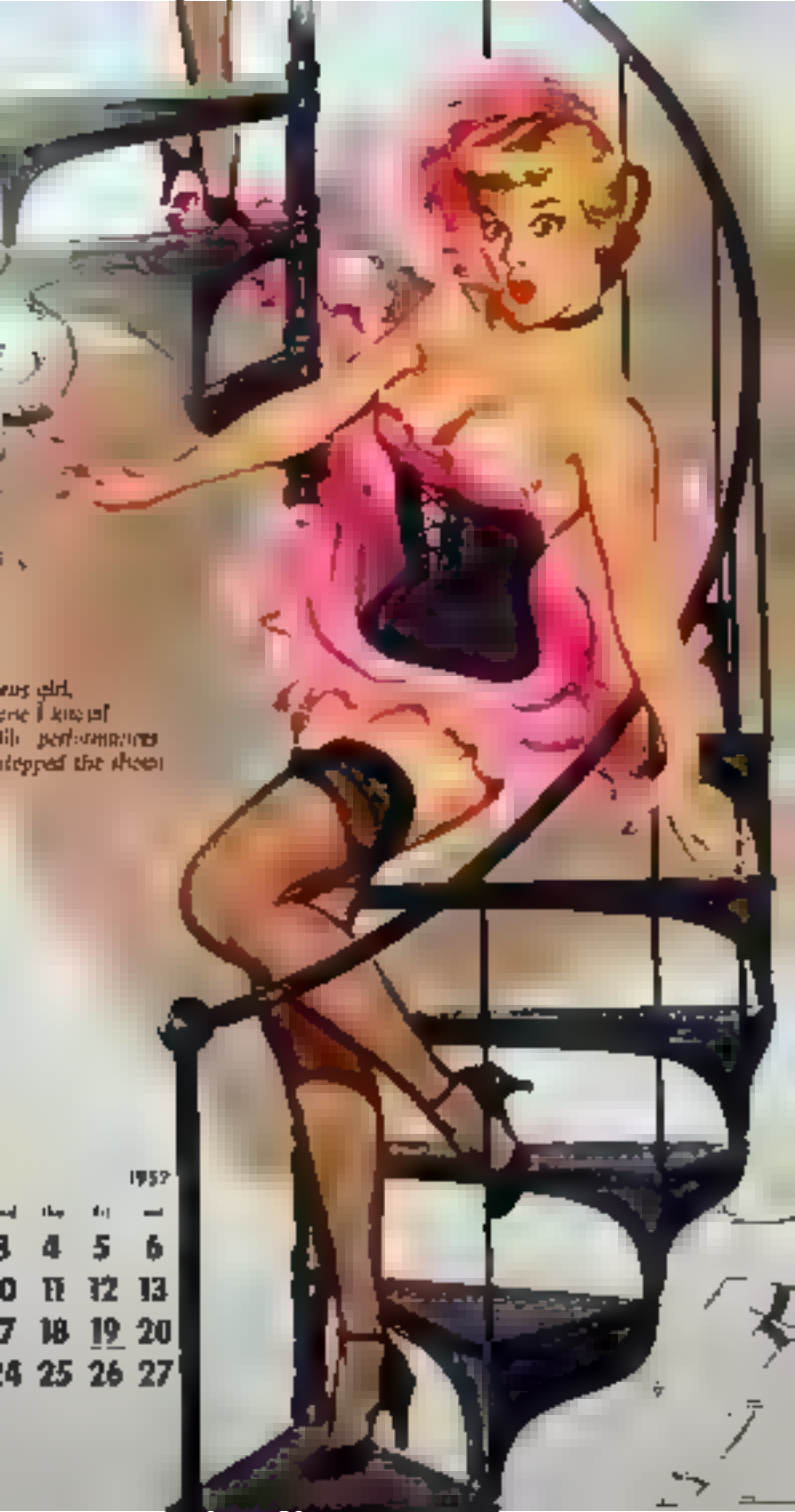
MISS INFORMATION

Geographically she's tops,
At figures she's a whiz!
But callers all keep asking
A different kind of quiz!



FEBRUARY

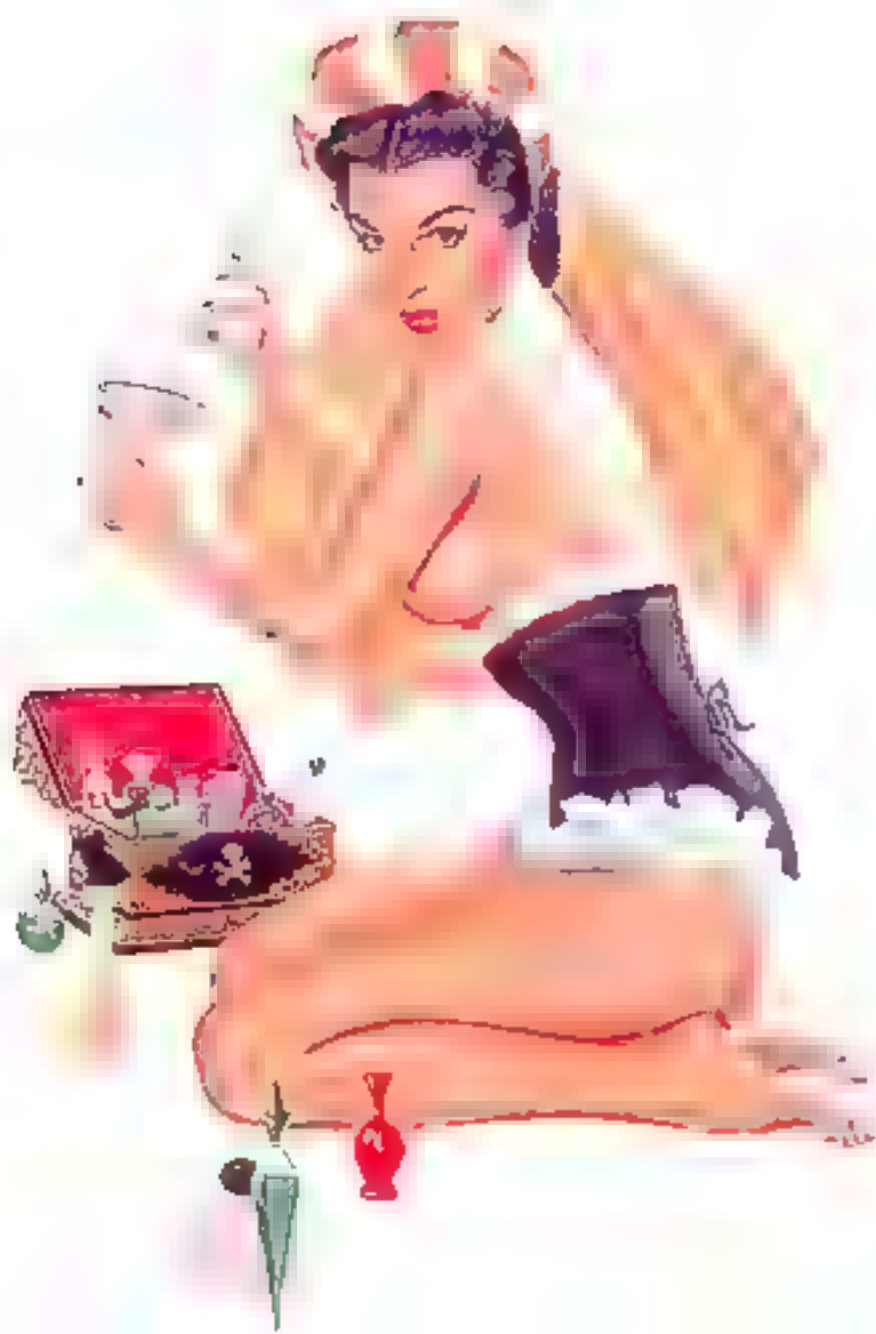
1957



was old,
one I know of
with performance
stepped the show

1957

Jan	Feb	Mar	Apr
3	4	5	6
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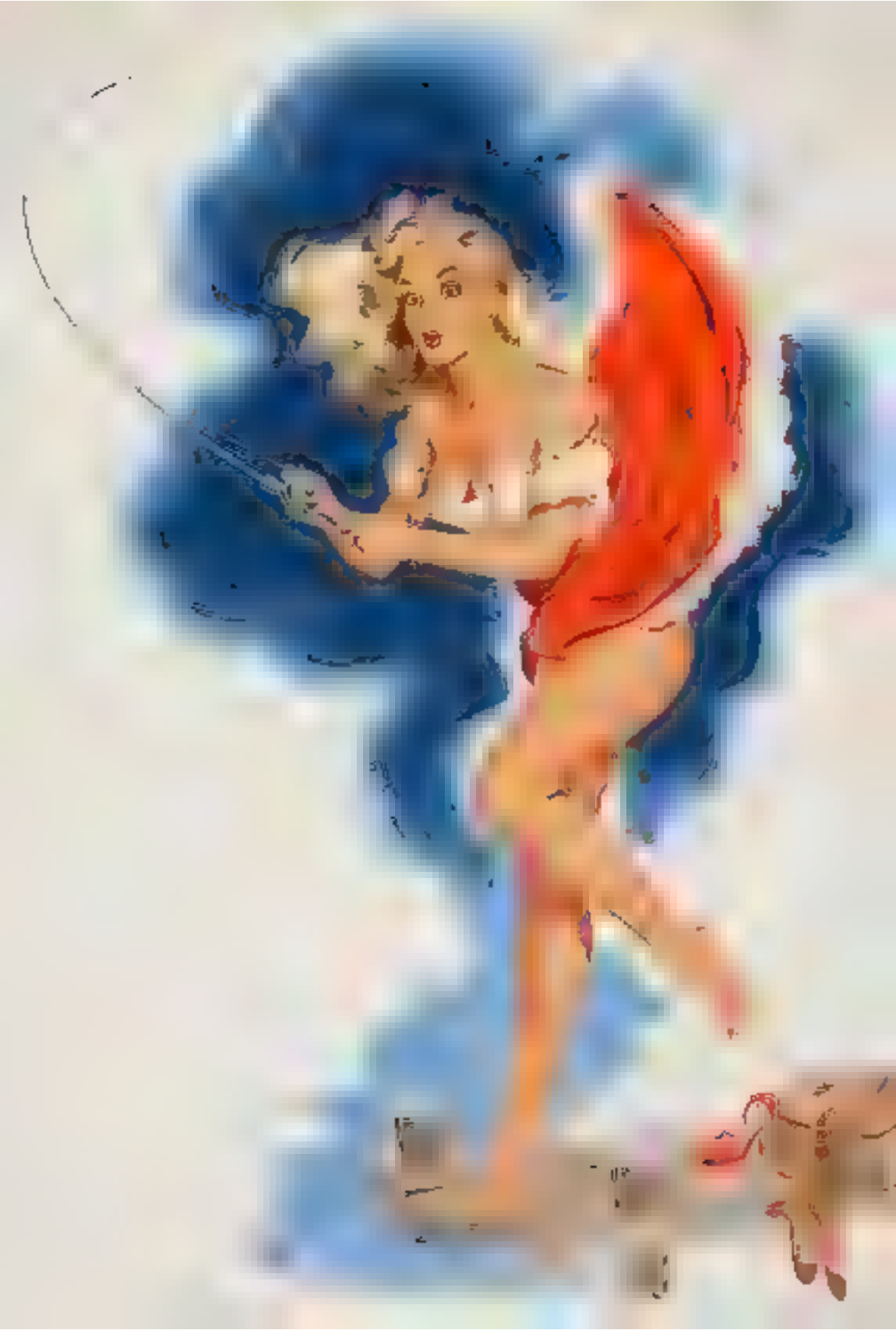
March

1957

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TAFFY

Taffy's kite flew her one day!
It caused a stir, and how!
Flying saucers are a thrill,
But flying "Taffy" -- WOW!



GWENN

Gwenn is an astrologer
Who knows the signs by heart.
Her cute "parlor" performances.
Give us an awful start!



February 1950

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JUDY

When playing cards with Judy
The hands I hold are keen,
But I would trade four aces
For this one lovely queen!



September 1954

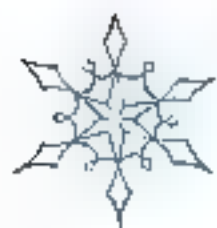
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Sally

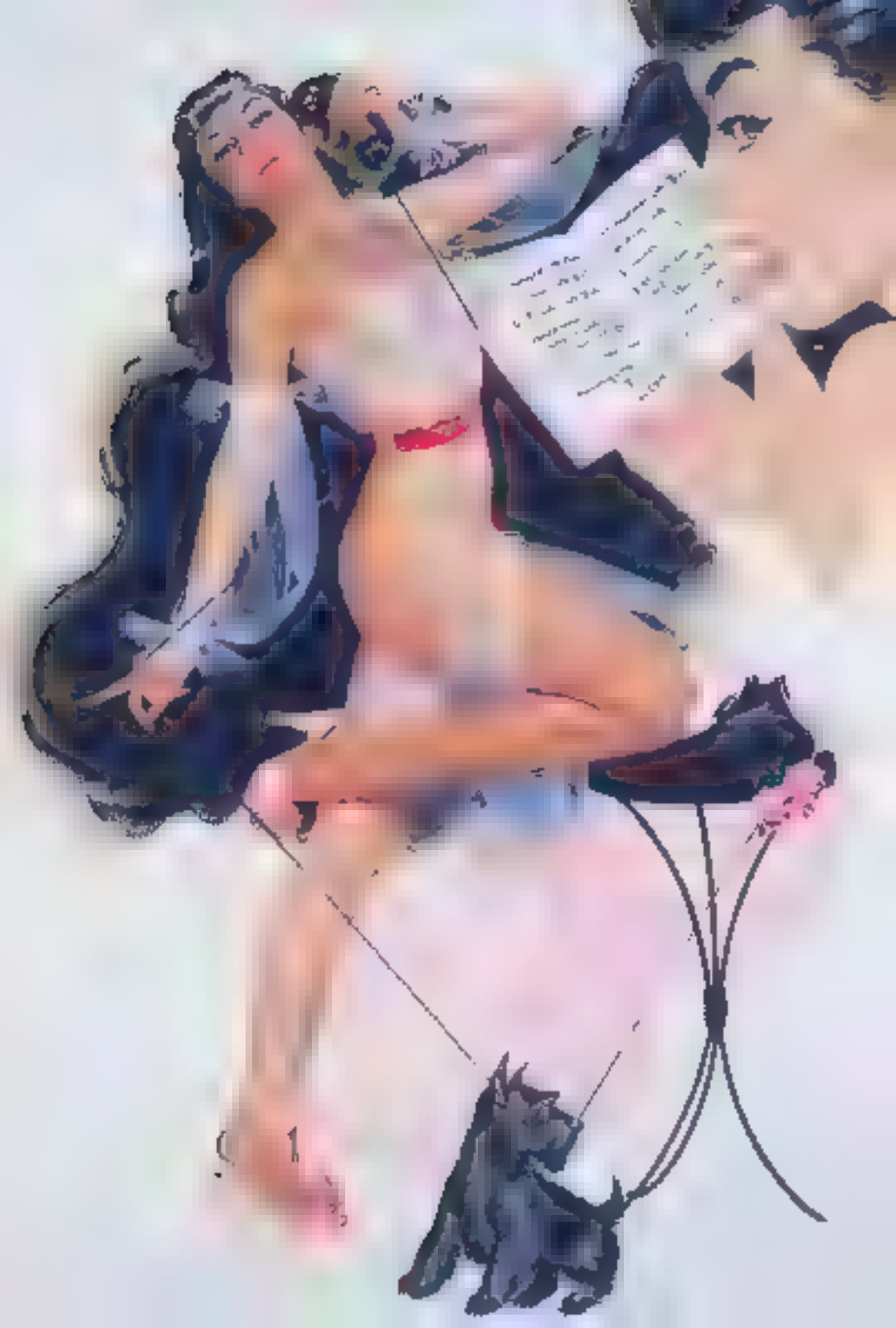
Sally is a puzzle,
There's no question about it,
Some think she is an angel,
But, frankly, folks, I doubt it

25%
OFF

1956



Bill Randall's
DATE BOOK





HOME OF EL TORO AND OTHER ATTRACTIONS



THIS TIME HOME!

Another Great Job for the Bus Lines — the One We Like the Best!

With an honorable discharge tucked in his pocket, he's making the most thrilling trip of his life. Even his wounds are almost forgotten, for this is the long dreamed-of bus trip home! He is one of a growing number of veterans now returning to civilian life a hero of the million—who will be best liked of all.

Motor bus lines carried the majority of these men to their industrial centers, gave them on leave and furlough trips. Now it is our privilege to carry them home again. Among all the wartime jobs we have done this is the one we like the best.

Because it gives flexible, continuous service to every city and town along 190,000 miles of highways. Bus transportation is the winning veteran's natural choice. Usually he can step right aboard a bus at

his Army Separation Center and shortly after, step out near his home.

And that is interesting. Bus lines give men in uniform from induction to homecoming the same, old dependable mobility of war workers and merchant travelers of every type. This movement of manpower by motor bus is all-important in reducing other public transportation of an overwhelming wartime load—in helping to keep the home front strong. More than two billion passengers have been carried since the war began.

In order to accomplish this, some private conveniences have had to be sacrificed for a while. But when war jobs are finished, the public can look forward to the best bus transportation that has ever been known along the highways. A better day is coming tomorrow!

MOTOR BUS LINES OF AMERICA

NATIONAL ASSOCIATION OF MOTOR BUS OPERATORS, WASHINGTON, D. C.



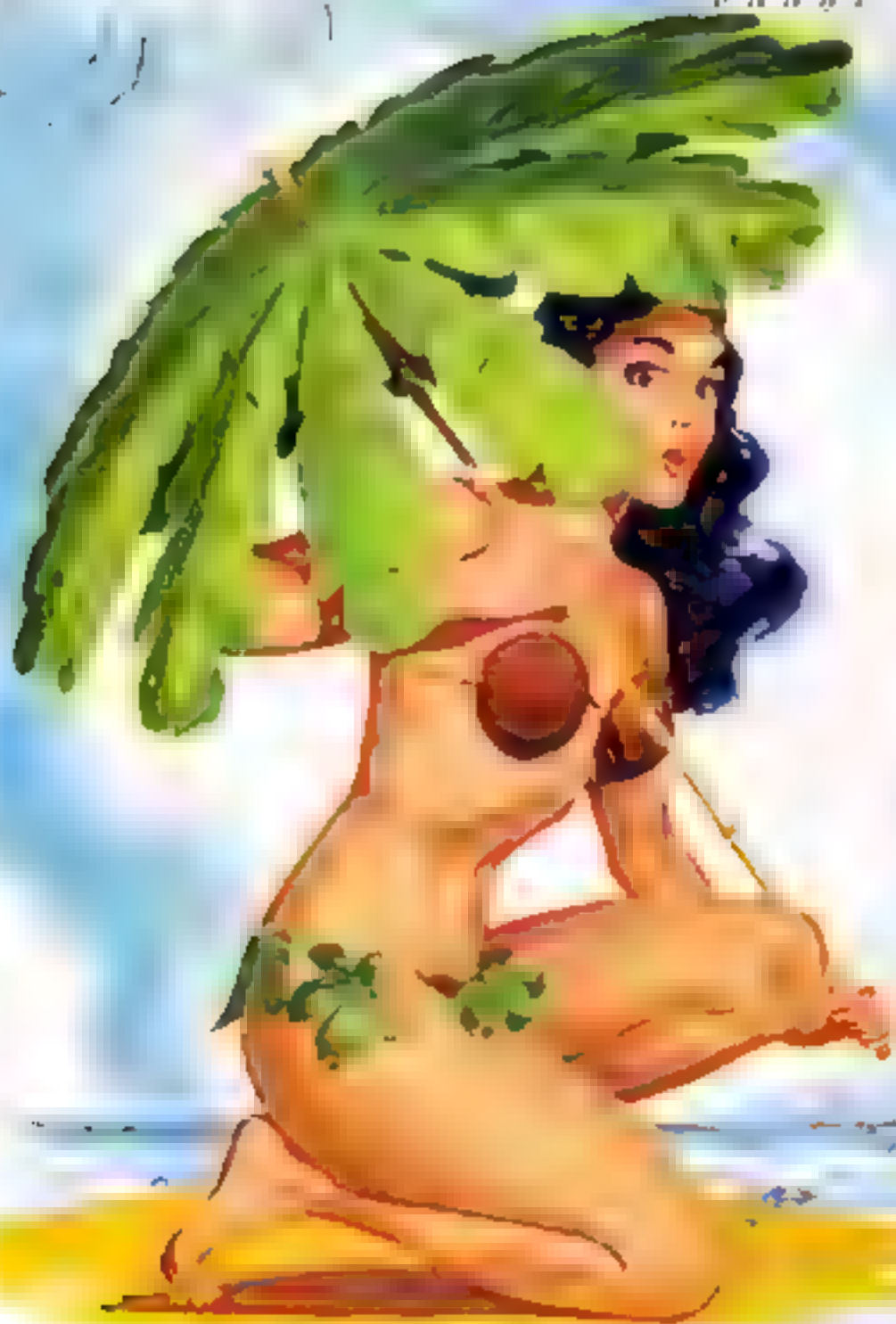




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MIMI
Mimi's straight from Paris.
Hasn't been long in this land.
But when whistle at her
She appears to understand

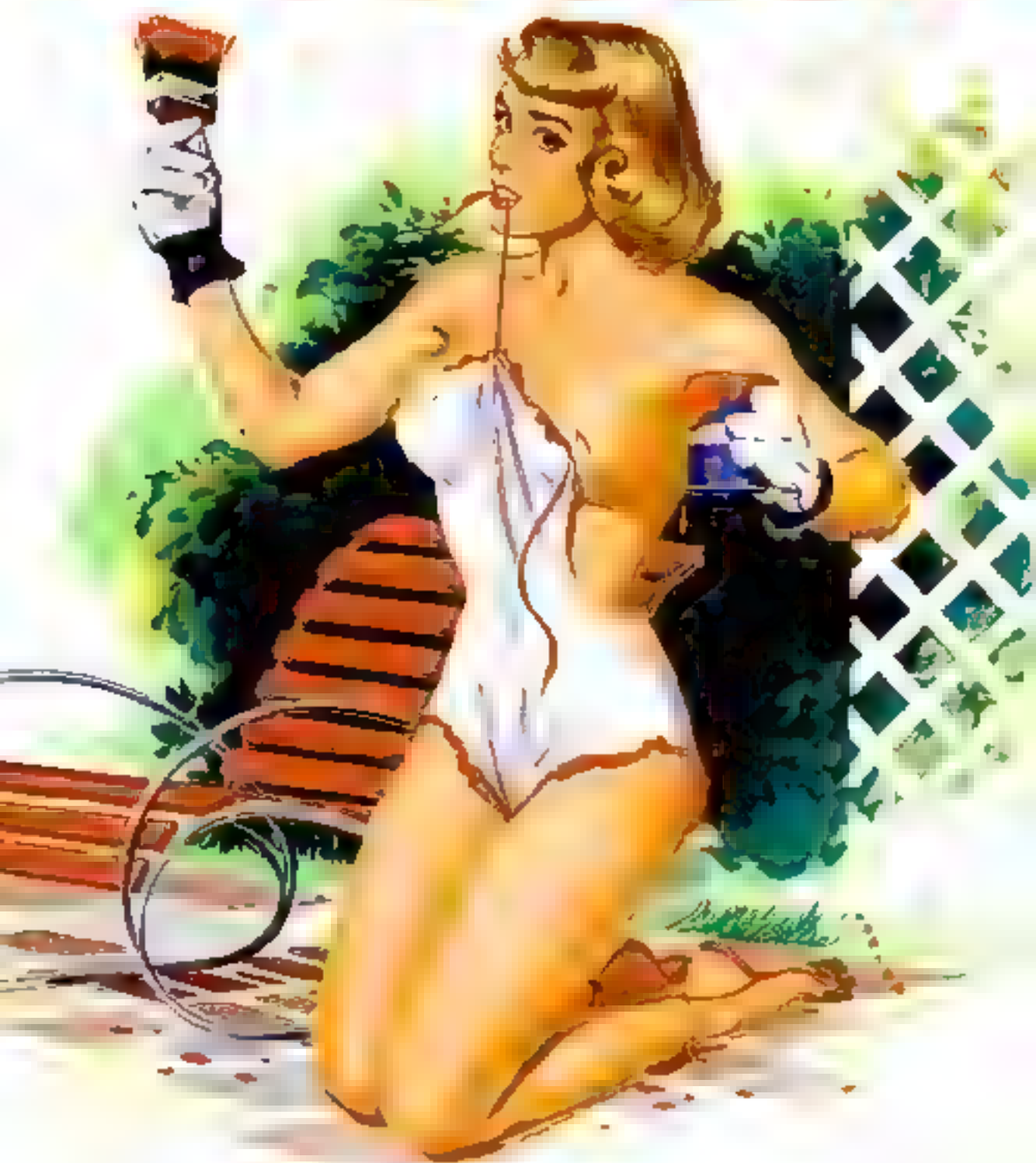
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30	31				



LAN

When shipwrecked on this island
Out in the tropic sea
I made friends with the natives.
Oh, please don't rescue me

Bill Randall's
DATE BOOK



We picked the cutest gal in town
To help us with recruiting,
But who will wear those ships and planes?
The boys just stand here reeling!

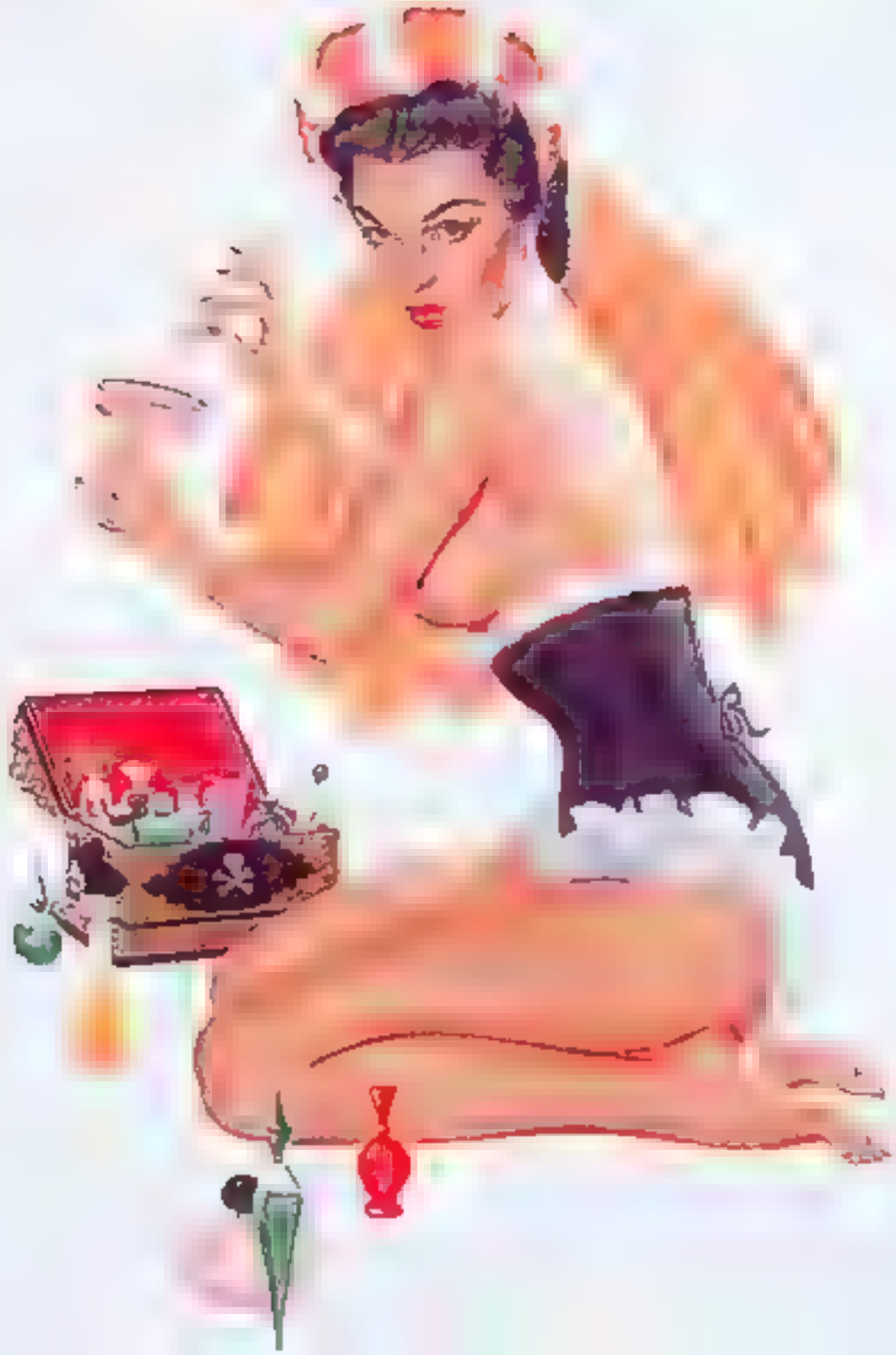
JOIN
THE
ARMED
FORCES



1939

MISS ARMED FORCES







as PUFFA

Anders says to drop her shape
in jeans of her cousin,
Her confidence with boots and eyes
Delights on every Nation.

August

1954

sun	mon	tue	wed	thu	fri	sat
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BILL RANDALL





MISS FLYING SAUCER



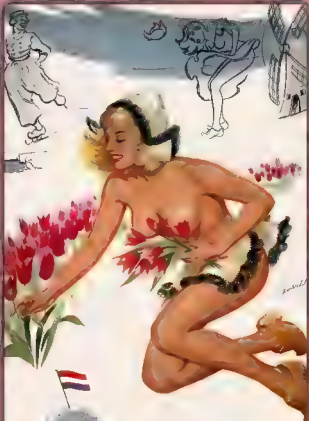
Randall

ENGLAND SURE
LOOKED GOOD TO ME
AFTER A ROUGH WEEK
SPENT AT SEA.
BUT THE THING THAT
KEPT ME THERE, I FEAR
WAS A ROYAL GUARD
IN HIGH HEAD GEAR.

'49 Randall

January

Sun	Mon	Tue	Wed	Th	Fri	Sat
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



February

1	8	5	2	9
7	14	11	18	25
4	12	19	26	3
10	17	24	31	6

HOLLAND'S TULIPS, BRIGHT AND GAY
 CAUGHT MY EYE THE VERY FIRST DAY
 HAVING DRAWN A SKETCH TO PRAISE 'EM-
 , STAYED THERE TO LEARN TO RAISE 'EM.

'49 Randall



Yardell



march

		1	2	3	4	5
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

'49 Randall

YOU'VE HEARD OF THE CAN-CAN
IN GAY PARLOR
SO I'M SURE YOU'VE GUESSED
IT APPEALS TO ME
AND THAT'S THE REASON
STAYED IN THOSE PARTS-
WANTED TO STUDY
THEIR DANCING ARTS.



TOOK A ROOM TO STAY A DAY
 IN A LITTLE SWISS CHALET,
 "WHY DID YOU STAY" MY BOSS ASKED ME—
 I "OLD HIM " HAD TO LEARN TO SKI"

'49 Randall

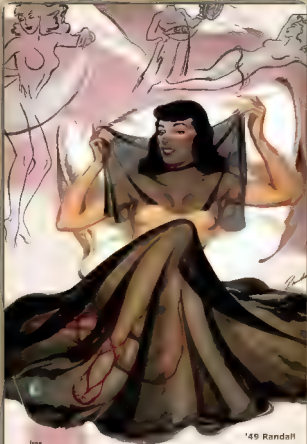


DIMILKOVITCH YERISKY PETROVAR.

THE RUSSIAN LANGUAGE HAS NO PAR
NEVER DID LEARN TO SPEAK THE STUFF

BUT THE LANGUAGE OF LOVE, SEEMED 'L BE ENOUGH

'49 Randall



'49 Randall

June

SUN	MON	TUE	WED	THU	FRI	SAT
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CAMELS AND PYRAMIDS—SAND AND THE SPHINX.
 IN THE BRIGHT OF DAY EGYPT'S STORY STINKS.
 BUT I FOUND A MUCH MORE ATTRACTIVE TALE
 WHEN I LOOKED AGAIN BEHIND THE VEIL!



Randall

september

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RHONDA MUSIC
PLAYED IN THE NIGHT
MOONLIGHT STAGING
AS DYNAMITE
DANCERS TEASING
SLIDING, SWAYING
THEY'RE THE REASONS
WHY I'M STAYING.

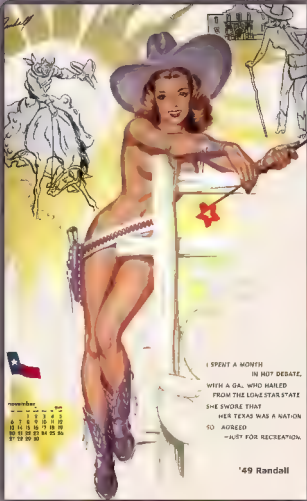
'49 Randall



JUST SOUTH OF OUR BORDER
AND ALMOST HOME
YOU'D THINK WAS READY
NO MORE TO ROAM.
BUT A TOREADORA
WHOSE FINE POINTS YOU'LL SEE
THROWS A MIGHTY MEAN BULL
AND SHE ALSO THREW ME.

'49 Randall



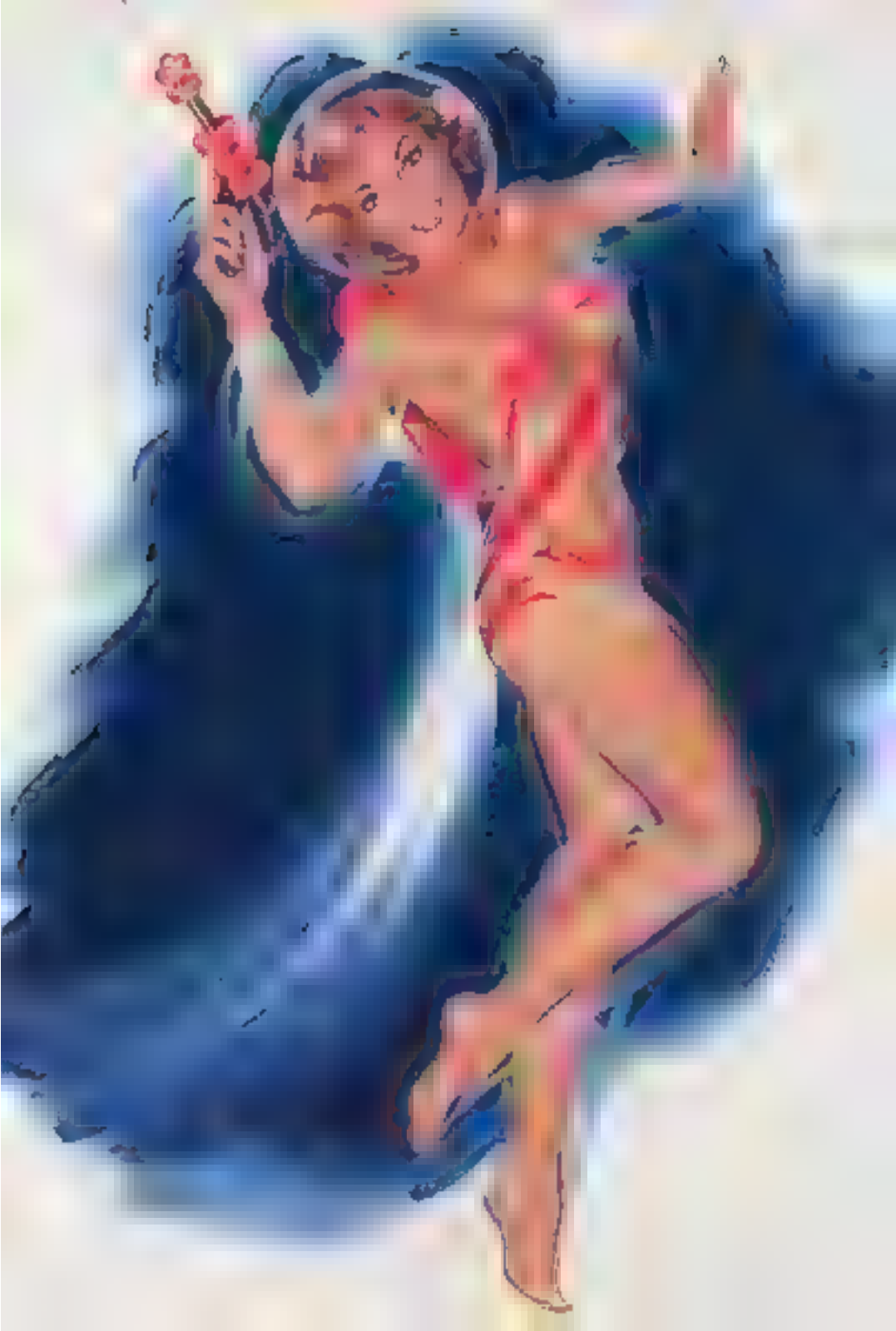


november

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I SPENT A MONTH
IN HOT DEBATE,
WITH A GAL WHO HAILED
FROM THE LOWE STAR STATE
SHE SWORE THAT
HER TEXAS WAS A NATION
SO AGREED
—JUST FOR RECREATION.

'49 Randall





Bill Randall



Bill Randall



Bill Randall



Bill Randall



Bill Randall



